	KEYE
(A) HE EVEL SIVI	10700 Metric Blvd
<b>OKEYETY</b> weareaustin.com	Austin, TX 78758

Gerald Daugherty Travis County Commissioner 3rd Precinct-R 3571 Far West Blvd #196 Austin, TX 78731

Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

**Account Types** 

Billing Type

Comments

CPE-

Davis, Jamie (2998)

Local/Political Candidate Agency BRD

KEYE/NEYE

Crow,Chad

N/A

Calendar

Contract #	2656961	Date Entered	10/07/16
Schedule Dates	10/17/16-11/08/16	Last Modified	10/07/16
Advertiser	Gerald Daugherty Travis County Commissioner 3rd	Entered By	Courtney Bartsch
Agency	KC Strategies (12840)	CO-OP	No
Product	. POLITICAL CANDIDATE (ns) (1186)	Headline #	
Brand	Travis County Commissioner Pct 3 Rep (475093)	Demo	A18+

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

Normal

15.00

\$2,342.25

\$13,272.75

Spots	Rate
52 23	\$11,005.00 \$4,610.00
75	\$15,615.00
•	
	52 23

Rate

Line	Line Type / Break Type (Ref #)	Dates	Set	Length	Run Times	SPW	Мо	Tự	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/17/16-10/21/16	/ :	3 :30	5:58A- News-KEYE TV Morning News 6a	3	Х	x	х	×	х			3	\$60.00	\$180.00	Austin (KEYE)	6A NEWS	10/7/16
2.0	Normal Line / News	10/24/16-10/28/16		3 :30	5:58A- News-KEYE TV Morning News 6a	- 2	X	×	х	: X	х			2	\$60.00	\$120.00	Austin (KEYE)	6A NEWS	10/7/16
3.0	Normal Line / News	10/31/16-11/04/16		3 ;30	5:58A- News-KEYE TV Morning News 6a	3	х	×	×	Х	х			3	\$60.00	\$180.00	Austin (KEYE)	6A NEWS	10/7/16
4.0	Normal Line / News	11/08/16-11/08/16	/:	3 :30	5:58A- News-KEYE TV Morning News 6a			1		1				1	\$60.00	\$60.00	Austin (KEYE)	6A NEWS	10/7/16
5.0	Normal Line / News	10/17/16-10/21/16	Z	2 :30	7A- CBS-This Morning (New Title)	2	×	×	х	X	Х			2	\$210.00	\$420.00	Áustin (KEYE)	CBS THIS MORNING	10/7/16
6.0	Normal Line / News	10/24/16-10/28/16	7	2 :30	7A- CBS-This Morning (New Title)	3	х	x	х	×	Х			3	\$210.00	\$630.00	Austin (KEYE)	CBS THIS MORNING	10/7/16
7.0	Normal Line / News	10/31/16-11/04/16		2 :30	7A- CBS-This Morning (New Title)	2	Х	X	х	×	х			2	\$210.00	\$420.00	Austin (KEYE)	CBS THIS MORNING	10/7/16
8.0	Normal Line / News	11/08/16-11/08/16	1		7A- CBS-This Morning (New Title)			1						1	\$210.00	\$210.00	Austin (KEYE)	CBS THIS MORNING	10/7/16
9.0	Normal Line / SPOT	10/24/16-10/28/16	7 2		9:58A- CBS-The Price Is Right	3	х	Х	х	X	×			3	\$210.00	\$630.00	Austin (KEYE)	PRICE IS RIGHT	10/7/16
				<u> </u>	CON	-IF	I ₹M.	ΑT	10	N	CC	, NC	ΓR	ACT		<u>,                                     </u>			
ccepted	-Agency/Advertiser:			Date:	Accepted-Sta	tion:									Date:	Comments:		·	· · · · · · · · · · · · · · · · · · ·
	~.				Da	$\sim$							, <sub>~</sub>	1.	116				

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 09:38 AM on Monday, October 10 2016

	KEYE
<b>OKEVE</b> weareaustin.com	10700 Metric Blvd Austin, TX 78758

Gerald Daugherty Travis County Commissioner 3rd Precinct-R 3571 Far West Blvd #196 Austin, TX 78731 Sales Office

**Buyer Name** 

Phone/Fax

**Account Types** 

Billing Type

Comments

CPE

KEYE/NEYE

Crow,Chad

Local/Political Candidate Agency BRD

1

N/A

Calendar

Contract #	2656961	Date Entered	10/07/16
Schedule Dates	10/17/16-11/08/16	Last Modified	10/07/16
Advertiser	Gerald Daugherty Travis County Commissioner 3rd	Entered By	Courtney Bartsch
Agency	KC Strategles (12840)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	
Brand	Travis County Commissioner Pct 3 Rep (475093)	Demo	A18+
Salesperson	Davis, Jamle (2998)	Order Type	Normai

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

15.00

\$2,342.25

\$13,272.75

Ine Line Type / Break Type (Ref #)	Dates	я́ес	Length Run Times		SPW N	4o	Tu V	We Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0 Normal Line / SPOT	10/31/16-11/04/16	$\sqrt{\ \ }^{2}$	:30 9:58A- CBS-The Price Right	Is .	3	x	x	х х	x		3	\$210.00	\$630.00	Austin (KEYE)	PRICE IS RIGHT	10/7/16
11.0 Normal Line / SPOT	11/08/16-11/08/16	2	:30 9:58A- CBS-The Price Right	: Is		1	1		1		1	\$210.00	\$210.00	Austin (KEYE)	PRICE IS RIGHT	10/7/16
12.0 Normal Line / SPOT	10/24/16-10/28/16	3	:30 10:58:45A- CBS-The Y	Young	3	×	X :	хх	х		3	\$200.00	\$600.00	Austin (KEYE)	YOUNG AND RESTLESS	10/7/16
13.0 Normal Line / SPOT	10/31/16-11/04/16	3	:30 10:58:45A- CBS-The Y	Young	2	×	<b>x</b>	x x	x	1	2	\$200.00	\$400.00	Austin (KEYE)	YOUNG AND RESTLESS	10/7/16
14.0 Normal Line / SPOT	11/08/16-11/08/16	3	:30 10:58:45A- CBS-The Y	Young			1			;	1	\$200.00	\$200.00	Austin (KEYE)	YOUNG AND RESTLESS	10/7/16
15.0 Normal Line / News	10/17/16-10/21/16	2	:30 4:58:26P- News-KEYE at 5p	News	3 2	x	x :	хх	x		3	\$170.00	\$510.00	Austin (KEYE)	5P NEWS	10/7/16
16.0 Normal Line / News	10/24/16-10/28/16	2	:30 4:58:26P- News-KEYE at 5p	News	3 )	x j	x :	x x	x		3	\$170,00	\$510.00	Austin (KEYE)	5P NEWS	10/7/16
17.0 Normal Line / News	10/31/16-11/04/16	) 2	:30 4:58:26P- News-KEYE at 5p	News	3 )	x	x   ;	x x	X		3	\$170.00	\$510,00	Austin (KEYE)	5P NEWS	10/7/16
18.0 Normal Line / News	10/17/16-10/21/16	2	:30 5:28P- CBS Evening No	lews	3 >	x :	x : )	<b>х</b> х	x i	+ +	3.	\$220.00	\$660.00	Austin (KEYE)	530P NEWS	10/7/16
19.0 Normal Line / News	10/24/16-10/28/16	2	:30 5:28P- CBS Evening No	lews				< x	1		3	\$220.00		Austin (KEYE)	530P NEWS	10/7/16

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 09:38 AM on Monday, October 10 2016

<b>O C C C W Weareaustin</b> .com	KEYE 10700 Metric Blvd Austin, TX 78758
Gerald Daugherty Travis ( Precinct-R	County Commissioner 3rd
3571 Far West Blvd	
#196	
Auctio TV 70724	

Contract #	2656961	Date Entered	10/07/16
Schedule Dates	10/17/16-11/08/16	Last Modified	10/07/16
Advertiser	Gerald Daugherty Travis County Commissioner 3rc	Entered By	Courtney Bartsch
Agency	KC Strategles (12840)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	
Brand	Travis County Commissioner Pct 3 Rep (475093)	Demo	A18+
Salesperson	Davis, Jamie (2998)	Order Type	Normal
Sales Office	KEYE/NEYE	Package Deal	
Buyer Name	Crow,Chad	Commission %	15.00
Phone/Fax	1	Commission	\$2,342.25
CPE	N/A	Net Total	\$13,272.75
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

ov. 2016 23 \$4,610.00	Nov. 2016 23 \$4,610,00	By Calendar Month	<u>Spots</u>	Rate
		Oct. 2016		
rand Total: 75 \$15,615.00	Grand Total: 75 \$15,615.00	Nov. 2016	23	\$4,610.00
	,	Grand Total:	75	\$15,615.00

Line	Line Type / Break Type (Ref #)	Dates		Séc	Length	Run Times	SPW	Мо	Tu	W	e Ti	h Fo	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / News	10/31/16-11/04/16	5 0/	2	: :30	5:28P- CBS Evening News	3	X	X	X	X	X			3	\$220.00	\$660.00	Austin (KEYE)	530P NEWS	10/7/16
21.0	Normal Line / News	11/07/16-11/07/16	i /	2	:30	5:28P- CBS Evening News		1				1	1		1	\$220.00	\$220.00	Austin (KEYE)	530P NEWS	10/7/16
22.0	Normal Line / News	10/17/16-10/21/16	6	2	:30	5:58:56P- News-KEYE News at 6p	2	х	х	x	×	×			2	\$220.00	\$440.00	Austin (KEYE)	6P NEWS	10/7/16
23.0	Normal Line / News	10/24/16-10/28/16	V	2	:30	5:58:56P- News-KEYE News at 6p	2	х	Х	x	×	х			2	\$220.00	\$440.00	Austin (KEYE)	6P NEWS	10/7/16
24.0	Normal Line / News	10/31/16-11/04/16	V	2	:30	5:58:56P- News-KEYE News at 6p	2	х	X	x	X	×	i		2	\$220.00	\$440.00	Austin (KEYE)	6P NEWS	10/7/16
25.0	Normal Line / News	11/07/16-11/07/16	· 1/	- 2		5:58:56P- News-KEYE News at 6p	-	1		1	•				1	\$220.00	\$220.00	Austin (KEYE)	6P NEWS	10/7/16
26.0	Normal Line / News	10/17/16-10/21/16	./	2		10P- News-KEYE News at	2	х	x	х		х			2	\$290.00	\$580.00	Austin (KEYE)	10P NEWS	10/7/16
27.0	Normai Line / News	10/24/16-10/28/16	V	2	:30	10P- News-KEYE News at	1	х	х	x		х			1	\$290.00	\$290.00	Austin (KEYE)	10P NEWS	10/7/16
28.0	Normal Line / News	10/31/16-11/04/16	<b>V</b>	2	:30	10P- News-KEYE News at 10p	2	Х	х	х	-	Х			2	\$290.00	\$580.00	Austin (KEYE)	10P NEWS	10/7/16
29.0	Normal Line / News	11/07/16-11/07/16	/	2	:30	10P- News-KEYE News at 10p		1	t 2 2 1	1	;		1		1	\$290.00	\$290.00	Austin (KEYE)	10P NEWS	10/7/16
						CON	FIF	M	AT	TO	N	C	NC	TR	AC					
cepted-	Agency/Advertiser:				Date:	Accepted-Sta	ation:									Date:	Comments:			
	-\																			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

**Billing Type** 

Comments

Calendar

<b>OKEVETY</b> weareaustin.com	KEYE 10700 Metric Blvd Austin, TX 78758
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Gerald Daugherty Travis County Commissioner 3rd Precinct-R 3571 Far West Blvd #196 Austin, TX 78731 Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

KEYE/NEYE

Crow,Chad

Local/Political Candidate Agency BRD

N/A

Calendar

Contract #	2656961	Date Entered	10/07/16	
Schedule Dates	10/17/16-11/08/16	Last Modified	10/07/16	
Advertiser	Gerald Daugherty Travis County Commissioner 3rd	Entered By	Courtney Bartsch	
Agency	KC Strategies (12840)	CO-OP	No	
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #		
Brand	Travis County Commissioner Pct 3 Rep (475093)	Demo	A18+	
Salesperson	Davis Tamie (2008)	Order Type	Normal	

Package Deal

Commission %

Commission

Net Total

Sales Tax

15.00

\$2,342.25

\$13,272.75

By Calendar Month	Spots 5	<u>Rat</u>
Oct. 2016	52	\$11,005.00
Nov. 2016	23	\$4,610.00
Grand Total:	75	\$15,615.00
,		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 1	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / SPOT	10/24/16-10/28/16	2		10:35P- CBS-The Late Show With Stephen Colbert	2	X	×	x	X			2	\$250.00	\$500.00	Austin (KEYE)	COLBERT	10/7/16
31.0	Normal Line / SPOT	10/31/16-11/04/16	2		10:35P- CBS-The Late Show With Stephen Colbert	2	X	x	x	х			2	\$250.00	\$500.00	Austin (KEYE)	COLBERT	10/7/16
32.0	Normal Line / News	10/22/16-10/22/16	1		5:58:45A- CBS-This Morning: Saturday						1		1	\$100.00	\$100.00	Austin (KEYE)	CBS THIS MORN SAT	10/7/16
33.0	Normal Line / News	10/29/16-10/29/16	<b>1</b>		5:58:45A- CBS-This Morning: Saturday					1	1		1	\$100.00	\$100,00	Austin (KEYE)	CBS THIS MORN SAT	10/7/16
34.0	Normal Line / News	10/22/16-10/22/16	2	:30	6P- News-KEYE News at 6p Saturday						1		1	\$170.00	\$170.00	Austin (KEYE)	6PNEWS	10/7/16
35.0	Normal Line / News	10/29/16-10/29/16	2		6P- News-KEYE News at 6p Saturday						1		1	\$170.00	\$170.00	Austin (KEYE)	6PNEWS	10/7/16
36.0	Normal Line / News	10/30/16-10/30/16	3		7:58:45A- CBS-News Sunday Morning				I :			1	1	\$225.00	\$225,00	Austin (KEYE)	CBS SUN MORN	10/7/16
37.0	Normal Line / SPOT	10/23/16-10/23/16	1		9:30A- CBS-Face The Nation		,			:	:	1	1	\$700.00	\$700.00	Austin (KEYE)	FACE THE NATIOM	10/7/16
38.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	9:30A- CBS-Face The Nation	_					:	1	1	\$700.00		Austin (KEYE)	FACE THE NATION	10/7/16
39.0	Normal Line / News	10/23/16-10/23/16	/ 3		10:30P- News-KEYE News at 10p Sunday							1	1	\$275.00	· · · ·	Austin (KEYE)	10P NEWS	10/7/16
					CON	L.	RM/	AΤ	ION	C	ON	TF	AC					
Accepted-	Agency/Advertiser:			Date:	Accepted-Sta	ition:								Date:	Comments:			
	₹.																	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

		Contract # Schedule Dates	1
	KEYE	Advertiser	G
	10700 Metric Blvd	Agency	K
	weareaustin.com Austin, TX 78758	Product	P
		Brand	Т
ĺ		Salesperson	D
		Sales Office	K
	Gerald Daugherty Travis County Commissioner 3rd	Buyer Name	C
	Precinct-R 3571 Far West Blvd	Phone/Fax	1
	#196	CPE	N
	Austin, TX 78731	Account Types	Lo
	,	Billing Type	C
		Comments	

tract #	2656961	Date Entered	10/07/16
le Dates	10/17/16-11/08/16	Last Modified	10/07/16
iser	Gerald Daugherty Travis County Commissioner 3rd	Entered By	Courtney Bartsch
Y	KC Strategies (12840)	CO-OP	No
t	POLITICAL CANDIDATE (ns) (1186)	Headline #	
	Travis County Commissioner Pct 3 Rep (475093)	Demo	A18+
erson	Davis, Jamle (2998)	Order Type	Normal
ffice	KEYE/NEYE	Package Deal	
lame	Crow,Chad	Commission %	15.00
Fax	1	Commission	\$2,342.25
	N/A	Net Total	\$13,272.75
t Types	Local/Political Candidate Agency BRD	Sales Tax	
Гуре	Calendar		,

Austin (KEYE) By Calendar Month Oct. 2016 Nov. 2016	<u>Spots</u> 52 23	Rate \$11,005.00 \$4,610.00
Grand Total:	75	\$15,615.00
3		**************************************

Line	Line Type / Break Type (Ref #)	Dates	Seć L	Length	Run Times	SPW	Мо	Tu	We T	h Fr	Sa	Su S	pots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / News	10/30/16-10/30/16	3		10:30P- News-KEYE News at 10p Sunday				,		- 1	i	1	\$275.00		Austin (KEYE)	10P NEWS	10/7/16
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					CONF	=15	₹M/	ATI	NO	CC	N	$\mathbb{R}$	C	eni				
.ccepted-/	Agency/Advertiser:		D	Date:	Accepted-Sta	ition:					٠			Date:	Comments:			
	<b>\</b>																	

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B/E Bookend P/B Piggy Back

Printed At: 09:38 AM on Monday, October 10 2016

#### **Dan Michaud**

From:

Chad Crow <kc@kcstrategies.com>

Sent:

Thursday, October 06, 2016 1:33 AM

To: Subject: Dan Michaud

RE: Q4 political

Ok Dan, I took all of this into account and worked some :60's in here. I also had to dial the total back per Gerald. let me know if this passes the smell test. Also, I'd have one request:

On the ads for the week of Nov 7, I'd like to place the AM ads on Nov 8 and the PM ads on Nov 7.

Thanks, Chad

YEITV	-100		Oct 17	Oct 24	Oct 31	Nov.7	CBS	75	\$15,615.0
M-F 6-7a	:30	\$60.00	3	2	3	1	KEYE Morning News	9	\$540.00
M-F 7-9a	:30	\$210.00	2	3	2	1	CBS This Morning	8	\$1,680.00
M-F 10-11a	:30	\$210.00		3	3	1	Price is Right	7	\$1,470.00
M-F 11a-12p	:30	\$200.00		3	2	1	Young and Restless	6	\$1,200.00
M-F 5-5:30p	:60	\$170.00	3	3	3		KEYE'News at 5	9	\$1,530,00
М-F 5:30-6р	:30	\$220,00	3	3	3	1	CBS Evening News	10	\$2,200.00
M-F 6-6:30p	:30	\$220.00	2	2	2	1	KEYE News at 6	7	\$1,540.00
M-W, F 10-10:35p	:30	\$290.00	2	1	2	1	KEYE News at 10	6	\$1,740.00
M-W, F 10:35-11:37p	:30	\$250.00		2	2		Colbert	4	\$1,000,00
Sat 6-8a	:60	\$100.00	. 1	1			CBS This Morning	2	\$200.00
Sat 6-6:30p	:60	\$170.00	1	1			KEYE News at 6 Sat	2	\$340.00
Sun 8-9:30a	:30 .	\$225.00		1			CBS This Morning	1	\$225,00
Sun 9:30-10a	:60	\$700.00	1	1			Face the nation	2	\$1,400.00
Sun 10:30-11pp	:30	\$275.00	1	1			Keye News at 10 Sun	2	\$550.00

From: Dan Michaud [mailto:dmichaud@sbgtv.com]

Sent: Monday, October 3, 2016 2:38 PM

To: kc@kcstrategies.com Subject: RE: Q4 political

Here are :30 rates I need to clear, some are more and some are less than what you have.

6-7a \$60

7-9a \$210 is good

10-11a \$210

11a-12p \$200

12:30-1p \$325

5-5:30p can do \$85 except for 11/7 need \$170

530-6p \$220 is good

6-630p \$220 is good

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)  ☐ FEDERAL CANDIDATE	☑ STATE/LOCAL CANDIDATE
To Avail Themselves Of The Lowest Window, Federal Candidates Must S	t Unit Charge During A Political ign The Certification On Page 3
Station and Location:	Date:
ı,Chad Crow of KC Strategies, LLC	
being/on behalf of: Gerald Daugherty	
a legally qualified candidate of the Rep	ublican
	unty Commissioner Pct 3.
in the General Election	
election to be held on: 11/8/16	
do hereby request station time as follows:	
Time of Broadcast Day, Length Rotation or Package	-Class Times per Number of Weeks
See attached excel spreadsheet	
Attach proposed schedule with charges (if a	vallable):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Gerald Daugherty

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hector DeLeon

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/8/16	Chlyper	
Date	Signature	
Tol	Be Signed By Station Representative	
☐ Accepted	☐ Accepted in Part	ू □ Rejected
Signature	Printed Name	Reginal Salos Manager

### AGREED UPON SCHEDULE

## (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
				٠,	

Attach proposed schedule with charges (if available):

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.